

STATEMENT OF OBJECTIVES

The purpose of the study is to develop concept proposals and a recommended implementation strategy for the Welsh National Sailing Academy and Events Centre Development. In light of the background data gathered to date, the objectives set out below are intended to develop and build upon the core objectives established within the study brief. These objectives will be refined as the study progresses and are intended to be taken forward through the future phases of the project e.g. detailed design and procurement.

In developing the Concept Proposal the study work will need to consider the vision statement and the following related development objectives:

1. The facility to be provided must aim to accommodate a range of activities including:
 - Regatta and Championship Events
 - Elite dinghy squad training
 - Youth training and events
 - Visitor berthing and associated facilities
 - Training and events for those with disabilities
 - Community led interests.
 - Other non sailing water sports interests and clubs
 - Training, education and outdoor interests
 - Conferences, seminars and meetings
 2. Concept designs must consider the infrastructure and facilities necessary to enable a range of activities to be successfully completed and meet or exceed user expectations.
 3. Recognition of the limitations of the location and constraints that exist and seek to maximise opportunities to improve, enhance or mitigate the constraints that exist. The constraints include (but are not limited to) the following:
 - Limitation on water depth access within Pwllheli Harbour
 - Environmental designations
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- Flood Plain
 - Access routes (including public access)
4. Development of a facility that is socially and economically sustainable through the provision of differing functions and activities.
 5. Designs must consider the need for providing facilities that can accommodate differing spatial requirements and seasonality issues.
 6. Ability to accommodate all levels of sailing ability from elite squad to beginners and those with difficulties.
 7. Encourage and facilitate young people to sail.
 8. Maximise the economic benefit to the Llŷn Peninsula with particular focus on the Glan y Don area, the Town of Pwllheli and the marine leisure sector. In particular this will be through the enhancing of event, competition and visitor activity and will include building upon the success of Hafan Pwllheli through the introduction of additional pontoon visitor berths.
 9. Bring benefit through provision of education and training facilities.
 10. Strengthen physical and indirect links to Pwllheli Town Centre.
 11. Consider and make best use of existing infrastructure and buildings on the Glan y Don peninsular.
 12. Seek to complement and integrate with the facilities that exist at Plas Menai.
 13. To build upon the existing and successful event activity at Pwllheli
 14. Promote and encourage the use of the Welsh Language through the provision of educational facilities which provide tuition through the medium of Welsh, including training of and for Welsh language instructors.
 15. Facility to be designed to meet the sustainable development objectives established by the Welsh Assembly Government (WAG), including BREEAM excellence and carbon neutral.
 16. Provide a facility which will serve as a focus for activities arising from the key themes, strategies and agendas currently being promoted by WAG and others including:
 - Growth and development of the marine sector
 - One Wales
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- Wales : A Vibrant Economy
- Climbing Higher Strategy and Action Plan
- Regatta of Wales
- Health Challenge Wales
- Tourism Agenda – visit Wales
- Iaith Pawb - the Welsh Language strategy
- Wales Spatial Plan
- Catching the Wave – the Visit Wales marine tourism activity plan
- Starting to Live Differently
- Development of the national curriculum – requirement to increase the outdoor activity levels for all school children and other initiatives to introduce sailing and water based activities as part of the curriculum.

17. Provide a resource for a range of community uses including but not limited to:

- Other water sport club activities
 - Community clubs
 - Functions and conferences
 - Education and training facilities
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